

### 3/4 Goal #1: Increase the academic success of students

Benchmark and increase national, state, and institutional perspective: graduation, retention, remedial education persistence, student success index scores, credential attainment, transfer rates, and KTIP placement results

Responsible Unit	Objective	Status
President's Office	Improve student performance on benchmark measures: graduation, retention, KTIP, and Student Success Index	On-going

#### Develop and implement assessment model program

Responsible Unit	Action Step	Status
Academic Affairs	Explore and purchase a new assessment software program	Completed
	Assess Students living in Residence Halls	On-Going
	Create and implement co-curricular and departmental/division assessments	On-Going

Responsible Unit	Objective	Status
President's Office	Report progress on key success markers that align with goal statement	On-going
Academics	Maintain quality program offerings	On-going
Student Affairs	Determine through the use of surveys and questionnaires student satisfaction	On-going
Athletics	Refine daily attendance report to provide the most accurate information possible	Completed

### 3/4 Goal #2: Improve holistic student satisfaction experience

Responsible Unit	Objective	Status
	Add-establish master plan that focuses on individual areas of campus (i.e. dorms, individual buildings, etc.) and create an operational plan to guide the institution through COVID-19.	Completed
	Review of annual contracts for savings	Completed
	Reduce institutional turnover by 10%; engage in activities supporting the reduction of employee turnover	On-going
Student Affairs	Increase student awareness of and access to support services available to them.	Completed

Responsible Unit	Objective	Status
Academic Affairs	Create a culture of which encourages the utilization of open educational resources to lower costs for students	Completed
	Determine through the use of surveys and questionnaires student satisfaction	Completed
	Create and utilize student-centered approaches to improve satisfaction	Completed

President's Office Campus Improvements

On-Going

## Theme/Strategic Direction II: Growth and Development

### Goal #3: Strengthen commitment to employees and sustainable workforce

Cultivate a comprehensive approach to employee development, recruitment and retention

Responsible Unit	Action Step	Actual Results and Use of Results	Status
President's Office	Research ideas to improve employee retention	The College was able to explore health care options and salary that made the College more attractive to current employees. The College has explored the possibility of providing another large annual raise/improving morale. CCC provided every employee a \$2,500 raise during this last negotiations cycle. The use of these funds CCC has made a lot of improvements regarding our salary structure; however, also illustrates that there is a lot of opportunity for improvement.	Completed

### Goal #4: Engage opportunities to strengthen financial base

Employ strategies to expand revenue through increased enrollment and securing external funding revenue sources

Responsible Unit	Objective	Status
	Increase the overall contributions and fund-raised dollars by 4% of the overall value of the Endowment Foundation.	Did not Meet
President's Office	Evaluate scholarship program for fiscal stability	Completed
	Increase overall headcount.	Completed
	Increase the total amount of grants CCC has received	Completed
	Increase marketing targeting first-time visiting students during summer terms. Smarter Summer program was piloted in 2021 In its inaugural year, it generated a revenue of \$124,822, by first-time students (total summer revenue was: \$472,024)	Completed
	Increase program offering at Norton Correctional Facility	Completed

### Goal #5: Promote and enhance a diverse and inclusive CCC community

Create, develop and implement a blueprint for diversity and inclusion

Responsible Unit	Objective	Status
Student Affairs	Diversity Committee will commit to hosting monthly events	Completed

### Goal #6: Advance the college through innovative and effective technological resources and services

Pursue and implement college-wide Technology Certificate, Trauma Informed Care (TIC) and reg was named the Secretary of the Kansas Department of Education (KSDE) for the 2021-2022 academic year. The distinction recognizes contributions to the community, the state economy, and the people of Kansas. Seth Carter named Chair-Elect for the Rural Community College Alliance. Vice President Mattix named Secretary of the KCCHE. Mattix Family named Kansas Farm Bureau Family of the Year

Responsible Unit	Objective	Status
President's Office	Continue communication with and engage alumni	Completed
Student Affairs	Pursue and Enhance opportunities to collaborate with local and regional organizations	Completed
Academic Affairs	Offer professional development programming to NW KS workforce	Completed

### Goal #8: Develop, implement and assess integrated marketing approaches to reach target markets

Create, Develop and implement college-wide marketing plan

Completed in prior academic years.